

<<世界美食在北京>>

图书基本信息

书名：<<世界美食在北京>>

13位ISBN编号：9787119054667

10位ISBN编号：711905466X

出版时间：2008-1

出版时间：New World Press

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页数：245

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前言

In the world of finance or more precisely investment banking, food is a particularly hot topic! The only "fish" we are comfortable with is to fish for companies or businesses! It's the art of the deal rather than the art of the chef that matters! Not in China! The art of the deal is as important as the art of dining. In fact, as my Chinese friends will even say, having a fine dining experience is sometimes as important, if not more important than the deal! A fine dining experience is definitely the prelude to the deal. Or prelude to more deals. Deal origination can then be said to originate from the dining table especially after a few glasses of that deceptively harmless "bai jiu"! Over in China, dining is indeed an art form. Here, dining together is more than a gathering of fellow private equity professionals, deal makers or entrepreneurs. It is a social lubricant that builds relationships and strengthens ties that we so often take for granted or overlook. Through my exchange and interactions I have come to realize the real significance of China's food culture! Over here, dining is a process. A journey. Not a destination.

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内容概要

本书介绍了北京近百家各式餐厅，正文十个章节，将餐厅按照其特色风格分为：商务宴请、时尚休闲、民俗特色、异域风情、美味素食、四合院、酒店精选。

每家餐厅的介绍包括：推荐理由：主要介绍餐厅的周边环境、建筑风格以及饮食文化理念；并且介绍了餐厅的精品菜系及餐厅特色；招牌菜品：厨师推荐招牌菜品，方便读者品尝到最好的菜肴；餐厅概况：包括餐厅地址、电话、价位、收费方式、营业时间；正文最后一部分为附录，其中包括了饮食健康指南、八大菜系简介、饮品介绍、食疗、餐饮礼仪、养生等内容。

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作者简介

Lilian Lee , was born in Taiwan , and has lived in Beijing for the last seven years. She studied at Peking University's Guanghua School of Management , with a Special International MBA and an EMBA in conjunction with US Duke University's Global Executive Program. With 20 years of management-consultancy and training experience in the international financial and investment banking industry, she is currently the Asia-Pacific Managing Director for London Asia Capital , Guest Professor at Beijing's Mundell International University of Entrepreneurship, and Financial Columnist for Women Entrepreneur magazine. She is also the Managing Director of the Sustainable Development Committee, Beijing International Exchange Association , and has been a Facilitator for the U N Women Entrepreneurs Economy Dialogue Forum. She was the former Vice. President of ABN AM RO Bank. Lilian is also a committed environmentalist and long active in social volunteer work. She has over 11 years of proactive participation and advocacy in "Sustainable Development" practices , mainly focused on providing leadership worldwide. She has organized Sustainable Development Forums in Beijing , and facilitated a U N Women Entrepreneurs Economy and Finance Dialogue Forum. With a special focus on education , she has assisted in the establishment of the Lijiang Lugo Lake Dai-Zhu and Guizhou Bijie Hope Primary Schools. (Lilian Lee originally wrote this book in Chinese in 2006. She is happy to get emails from readers, with feedback or further information on new restaurants.)

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书籍目录

Choice of Chinese Dishes 大董烤鸭 全聚德烤鸭 东来顺 满福楼 洪运轩 岳麓屋 濠景轩 东方大班 腾格里塔拉 九门小吃 丰泽园 金谷仓 谭鱼头 渝乡人家 饭前饭后 欣叶 四号厨房 格桑梅朵 玛吉阿米 阿凡提家乡音乐餐厅 甲21号 北京一夜 一坐一忘 茶马古道 孔乙己酒家 Top Eight Chinese Cuisines International Cuisines 比力必利非洲风情餐吧 一千零一夜 阿根廷烤肉 莫芳龙玺 鹅和鸭 福楼 馥颂 浮士德 兰行伯爵 申德勒加油站 雅典娜 拉兹印度音乐餐厅 天都里 安妮 尝试 素封 隐泉 将太无二 联联 四叶 山釜 萨拉伯尔 寿福城 妮妮娅 墨西哥厨房 大笨象 莫斯科餐厅 彼得堡餐厅 陈福记 茵茵 饕饕源 古老海 达帕世 蕉叶 粉酷 暹罗泰 伊斯坦布尔 星期五 拉米熊 庆云楼 Famous Chinese TeasChoice Restaurants China's Renowned Liquors Business Dining Chinese Table Manners Private Dining Seasonal Dietary Regimen Siheyuan Courtyard Gastronomy Simple Health Maintenance Exercises Vegetarian Vibrancy Everyday Secrets to Robustness Index Postscript Acknowledgement

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章节摘录

插图：

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媒体关注与评论

Lilian has brought together a definitive guide of what is currently the best of Beijing, i.e., wholesome, healthy and yet delightfully delicious., taking us on a journey that sets our senses alight! — Victor Ng, Co-founder & Group Executive Director of London Asia Capital
The author has lived here for seven years, and gathered all her experience and inspiration to provide information on delicious dining for visitors from all over. Read it at a leisurely pace, and let it lead you through Beijing's streets and hutongs. — Wei Zhiyuan, President, Sustainable Development Committee, Beijing International Exchange Association
Food is the spice of life, and Lilian Lee has found her spice in Beijing. Her journey in China has resulted in this fine book, a treasure trove of a guide to the world's best cuisines available in this 2,000-year-old capital. — Allen 71. Cheng, Asia Bureau Chief, New York Institutional Investor magazine
A great idea: start from its food to get to know modern Beijing. The recommended restaurants represent the city's best delicacies, to experience the diversity of its culture and magic! Discover special tastes, surprises and wonders. — Dong Min, Vice-President, Nine Towns Group
Lilian, with friends, has visited restaurants everywhere in Beijing and tried cuisines from all over the world. This gourmet guide helps residents or visitors easily find Beijing's most delicious foods. It's truly a joy to dine with friends from afar. — Zhou Xiaohua, Great China CEO, Veolia Environmental Services

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编辑推荐

《世界美食在北京(英文版)》由外文出版社出版。

When traveling around the world, for visitors venturing to new restaurants, the first delectable mouthful always leaves an indelible impression. Beijing, China's capital, an increasingly internationalized and diversified metropolis, has become a gathering point for the finest cuisines from all over the country as well as around the world. Through this variety of foods, Chinese people can taste flavors from other lands, and people from overseas will feel more at home in Beijing. The delight of dining also comes to a great extent from ease of mind, graceful settings as well as exquisite ambiance and tableware. Good food is not only about good taste, but also about the culture, aesthetic values and philosophy that lie at its root. Life is not only about eating, yet it is incomplete without enjoying food. "Every meal, every day, enrich our life with delicious cuisine." Under such a concept, A World of Fine Restaurants in Beijing collects over 250 dining spots of choice in seven categories, including "International Cuisine," "Business Dining," and "Private Dining." It provides the address, phone number, average price per head for a meal and payment forms, along with the specialties of every restaurant. Thanks to the contents layout and the index, according to dish styles, regions or other features, the book is also very appealing and easy to use.

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