

<<中国工业的国际竞争力>>

图书基本信息

书名：<<中国工业的国际竞争力>>

13位ISBN编号：9787119040844

10位ISBN编号：7119040847

出版时间：2007-1

出版时间：外文

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内容概要

Competitiveness Phenomenon in China . S Industri-alization Process ; Changing Trends in China . S Industrial International Competitiveness ; Brand Competitiveness in a Global Environment ; Chinese Industry . S Opening-up ; Technology Innovation and China ' S Industry ; Development Roads and Strategy Choices ; China ' S International Industrial Competitiveness in a Constrained Resource Environment .

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