

<<新编国际贸易函电>>

图书基本信息

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内容概要

本书共分13章。

第1章系统介绍了外贸函电写作的基本知识；第2章至第11章遵循外贸业务流程，依次介绍了建立商务关系、询盘、报盘、还盘、成交、支付、投诉索赔等内容；第12章介绍了其他国际贸易方式；第13章介绍了商业合同等内容。

《新编国际贸易函电》可作为大专院校经济贸易、英语、海洋经济等专业的教材使用，也可供从事外贸业务的工作者参考使用。

本书由安然、孙继红编著。

书籍目录

Chapter One An Introduction to Foreign Trade Correspondence

- 1.1 An Overview of Foreign Trade Correspondence
- 1.2 Criteria for Effective Foreign Trade Correspondence
 - 1.2.1 Coideration
 - 1.2.2 Clarity
 - 1.2.3 Conciseness
 - 1.2.4 Concreteness
 - 1.2.5 Correctness
 - 1.2.6 Completeness
 - 1.2.7 Courtesy
- 1.3 Cotruction of Effective Sentences and Paragraphs
 - 1.3.1 Cotruction of Effective Sentences
 - 1.3.2 Cotruction of Effective Paragraph
- 1.4 Structure of Foreign Trade Correspondence

Chapter Two Establishing Business Relatio

- 2.1 Correspondence Writing
 - 2.1.1 Introduction
 - 2.1.2 Request for the Establishment of Business Relatio
 - 2.1.3 Self-Introduction
 - 2.1.4 Traferring Business Relatio
- 2.2 Language Handbook
 - 2.2.1 Useful Words and Expressio
 - 2.2.2 Useful Sentences
 - 2.2.3 Writing Exercises

Chapter Three Inquiries and Replies

- 3.1 Correspondence Writing
 - 3.1.1 Introduction
 - 3.1.2 General Inquiry
 - 3.1.3 Reply to the General Inquiry
 - 3.1.4 Specific Inquiry
- 3.2 Language Handbook
 - 3.2.1 Useful Words and Expressio
 - 3.2.2 Useful Sentences
 - 3.2.3 Writing Exercises

Chapter Four Offe

- 4.1 Correspondence Writing
 - 4.1.1 Introduction
 - 4.1.2 Voluntary Offer
 - 4.1.3 Firm Offer
 - 4.1.4 Non-Firm Offer
 - 4.1.5 Offer as Requested
- 4.2 Language Handbook
 - 4.2.1 Useful Words and Expressio
 - 4.2.2 Useful Sentences
 - 4.2.3 Writing Exercises

<<新编国际贸易函电>>

Chapter Five Counter-Offe and Declining Orde

5.1 Correspondence Writing

5.1.1 Introduction

5.1.2 Making CounterOffe

5.1.3 Advising to Accept the Offer

5.1.4 Declining Price Reduction

5.1.5 Concession on Price

5.1.6 Declining Orde

5.2 Language Handbook

5.2.1 Useful Words and Expressio

5.2.2 Useful Sentences

5.2.3 Writing Exercises

Chapter Six Conclusion of Business and Declining Orde

6.1 Correspondence Writing

6.1.1 Introduction

6.1.2 Placing an Order

6.1.3 Confirming an Order

6.1.4 Placing a Repeat Order and Reply

6.1.5 Sending a Sales Contract / Confirmation

6.1.6 Counter-Signature l~tter

6.1.7 Declining Orde

6.2 Language Handbook

6.2.1 Useful Words and Expressio

6.2.2 Useful Sentences

6.2.3 Writing Exercises

Chapter Seven Payment

7.1 Correspondence Writing

7.1.1 Introduction

7.1.2 Asking for Easier Payment Terms

7.1.3 Proposing to Pay by D/A

7.1.4 Asking for D/P Terms

7.1.5 Modifying Terms of Payment

7.2 Language Handbook

7.2.1 Useful Words and Expressio

7.2.2 Useful Sentences

7.2.3 Writing Exercises

Chapter Eight Establishment of and Amendment to L/C

8.1 Correspondence Writing

8.1.1 Introduction

8.1.2 Urging Establishment of L/C

8.1.3 Informing of the Establishment of L/C

8.1.4 Asking for L/C Amendment to Comply with S/C

8.1.5 Asking for L/C Amendment to Allow Partial Shipment and

Trahipment

8.1.6 Asking for Exteion of L/C

8.2 Language Handbook

8.2.1 Useful Words and Expressio

<<新编国际贸易函电>>

8.2.2 Useful Sentences

8.2.3 Writing Exercises

Chapter Nine Packing and Shipment

9.1 Correspondence Writing

9.1.1 Introduction

9.1.2 Packing Requirement

9.1.3 Advising Packing Arrangement

9.1.4 Modifying Terms of Packing

9.1.5 Arrangement of Transport

9.1.6 Shipping Marks

9.1.7 Shipping Instructions

9.1.8 Asking for Total and Partial Shipment

9.1.9 Urging Shipment

9.1.10 Shipping Advice

9.2 Language Handbook

9.2.1 Useful Words and Expressions

9.2.2 Useful Sentences

9.2.3 Writing Exercises

Chapter Ten Insurance

10.1 Correspondence Writing

10.1.1 Introduction

10.1.2 Asking the Exporter to Cover Insurance

10.1.3 Effecting Insurance for the Importer

10.1.4 Asking the Importer to Cover Insurance

10.1.5 Request for Additional Insurance

10.1.6 The Requirement to Increase the Rate of Insurance

10.2 Language Handbook

10.2.1 Useful Words and Expressions

10.2.2 Useful Sentences

10.2.3 Writing Exercises

Chapter Eleven Complaints and Claims

11.1 Correspondence Writing

11.1.1 Introduction

11.1.2 Complaints of Wrong Dispatch

11.1.3 Complaints of Short Delivery

11.1.4 Claim for Improper Packing

11.1.5 Claim for Inferior Quality

11.1.6 Acceptance of Claim

11.1.7 Declining the Claim

11.2 Language Handbook

11.2.1 Useful Words and Expressions

11.2.2 Useful Sentences

11.2.3 Writing Exercises

Chapter Twelve Modes of Foreign Trade

12.1 Correspondence Writing

12.1.1 Introduction

12.1.2 Agency

<<新编国际贸易函电>>

12.1.3 Invitation to Tender and Bidding

12.1.4 Processing Trade

12.1.5 Leasing Trade

12.1.6 Compeation Trade

12.2 Language Handbook

12.2.1 Useful Words and Expressio

12.2.2 Useful Sentences

12.2.3 Writing Exercises

Chapter Thirteen International Trade Contracts

13.1 Correspondence Writing

13.1.1 Introductio

13.1.2 Structure of a Contract

13.1.3 Sales Contract

13.1.4 Purchase Contract

13.2 Language Handbook

13.2.1 Useful Words and Expressio

13.2.2 Useful Sentences

13.2.3 Writing Exercises

Bibliography

<<新编国际贸易函电>>

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