

<<大学英语阅读课堂动机教学策略实>>

图书基本信息

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内容概要

本书以动机教学策略为理论基础，以大学英语阅读课堂为研究对象，以后实证主义为典范，采用定量和定性研究的方法，通过问卷、访谈和课堂观察，探究大学英语阅读课堂中动机教学策略的运用频度，教师和学生对动机教学策略的认知程度、差异及其原因、存在的主要问题，并针对上述问题提出了能够有效激发学生英语学习动机、提高教学效果的几种教学策略。

本书可供大学英语教师及对学习动机研究感兴趣的研究人员参考。

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