

<<物流英语>>

图书基本信息

书名：<<物流英语>>

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内容概要

本书内容涵盖了物流系统中各环节的专业英语知识,具体包括物流及供应链、运输、配送、库存管理、物料搬运、包装、客户服务、物流信息技术、国际采购、货运代理、物流单据、商务函件等。

全书分为12个单元,每单元设理论教学和实训部分。

理论教学部分根据单元主题编写两篇英文课文,文章选材新颖、难度适宜,每篇课文后设有单词表、注释及不同形式的练习题。

实训部分特别设计了技能训练和实用短句,训练形式多样,采取情境对话、口语交流、场景模拟、单据制作等形式,还穿插游戏等增加趣味性,加深学生对物流英语知识和技能的掌握,锻炼学生的英语实际应用能力,突出高等职业教育的特点。

本书可作为高职院校物流专业英语教材,也可作为企事业单位物流英语培训用书或物流从业者的自学材料。

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编辑推荐

- 1.课后练习题形式多样，趣味性强。
- 2.每章均设计有技能训练，强化学生沟通交流、物流单据填写和邮件写作等实际应用的能力。

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