

<<新剑桥生活与商务英语365>>

图书基本信息

书名：<<新剑桥生活与商务英语365>>

13位ISBN编号：9787115195807

10位ISBN编号：7115195803

出版时间：2009-2

出版时间：人民邮电出版社

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页数：143

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内容概要

《新剑桥生活与商务英语365》学生用书共由30个小单元和2个复习单元组成。

按照表达与练习语言技能与交际技巧的需要，将30个小单元划分为3种类型，每3个单元组成一个小循环：紫色单元主要包含听力、语法与发音；蓝色单元包含听力、工作中的词汇、交流技巧；绿色单元包含社交技巧、阅读、休闲生活中的词汇。

每一单元都附有口语表达练习，每一单元后面还附有一张活页练习题。

学生用书主要是用于课堂教学，与本书配套使用的还有用于课堂活动的听力磁带与CD。

学生用书1适用于具备初级英语水平的读者。

本书会全方位增进学习者理解、运用商务英语的信心和能力。

本书还为读者介绍了许多沟通技巧，包括如何参与复杂的讨论等。

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编辑推荐

《新剑桥生活与商务英语365(1)(学生用书)》适用于具备初级英语水平的读者《新剑桥生活与商务英语365(1)(学生用书)》会全方位增进学习者理解、运用商务英语的信心和能力。

《新剑桥生活与商务英语365(1)(学生用书)》还为读者介绍了许多沟通技巧，包括如何参与复杂的讨论等。

English365 is a Business English and general English course. It is for learners who want to develop their English skills for their work and their social and travel needs, and therefore reflects the work-life balance of busy working adults. Students Book 2 is for lower-intermediate to intermediate level learners. The Teachers Book provides :
an introduction to the course and how to work with it detailed notes on the units in the Students Book
30 extra photocopiable classroom activities, each one linked to a unit in the Students Book,
supported by teachers notes 10 extra photocopiable activities designed to increase students awareness of their own learning styles and to improve the effectiveness of their learning, also supported by teachers notes.

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