

<<情境国际商务英语（中级）>>

图书基本信息

书名：<<情境国际商务英语（中级）>>

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内容概要

Best Practice is a two-level business English course designed for use by both pre-work students and those already working. It uses realistic , international contexts to train learners in the English needed for both the professional and personal sides of modern business life. Short two-page modules get straight to the point , building up basic language quickly and efficiently. A wide variety of business situations provide motivating contexts for low-level learners. Separate sections on writing , vocabulary-building , and grammar allow the teacher to tailor the course to students needs. Extensive presentation and practice of telephoning language and e-mail writing tasks expressly build skills essential in todays global environment.

Available on CD or Cassette , the accompanying audio program focuses on international English , using British , American , and non-native accents. Comprehensive teacher support materials include ExamView Pro test generating software and test bank , which allow teachers to create , customize , and correct tests quickly and easily.

书籍目录

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Entry test
Teaching notes
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MODULE2 THE BUSINESS OF LEISURE
MODULE3 DONT OVERDO IT !
MODULE4 NEW PRODUCTS , NEW MARKETS
MODULE5 TRAVEL AND COMMUNICATIONS
MODULE6 GOING GLOBAL
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RESOURCE
PHOTOCOPIABLE
RESOURCE

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