

<<情境国际商务英语（中级）>>

图书基本信息

书名：<<情境国际商务英语（中级）>>

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内容概要

Best Practice is a two-level business English course designed for use by both pre-work students and those already working. It uses realistic, international contexts to train learners in the English needed for both the professional and personal sides of modern business life. Short two-page modules get straight to the point, building up basic language quickly and efficiently. A wide variety of business situations provide motivating contexts for low-level learners. Separate sections on writing, vocabulary-building, and grammar allow the teacher to tailor the course to students' needs. Extensive presentation and practice of telephoning language and e-mail writing tasks expressly build skills essential in today's global environment. Available on CD or Cassette, the accompanying audio program focuses on international English, using British, American, and non-native accents. Comprehensive teacher support materials include ExamView Pro test generating software and test bank, which allow teachers to create, customize, and correct tests quickly and easily.

书籍目录

Entry test
MODULE1 WORLD OF WORK 1 A working day 2 I spend all my time in meetings 3 We're behind schedule 4 Are you a team player? Extension 1-4
MODULE2 THE BUSINESS OF LEISURE 5 Staying in 6 Museums and exhibitions 7 Family entertainment 8 Leisure in 2050 Extension 5-8
MODULE3 DON'T OVERDO IT! 9 Getting fit 10 Asleep on the job? 11 Dealing with stress 12 Work-life balance Extension 9-12
MODULE4 NEW PRODUCTS, NEW MARKETS 13 Low-cost airlines 14 Bright ideas 15 Consumer electronics 16 Cosmetics and pharmaceuticals Extension 13-16
MODULE5 TRAVEL AND COMMUNICATIONS 17 I'm running late 18 Are you considerate? 19 New ways of working 20 Why travel? Extension 17-20
MODULE6 GOING GLOBAL 21 Today's trends 22 Made in Cambodia 23 Tourists are everywhere 24 Eco-friendly business Extension 21-24
Answer key

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