

<<现代物流>>

图书基本信息

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内容概要

《双语国家双语教学示范课选用教材高等学校规划教材：现代物流》是在《现代物流》（英汉对照）基础上而进行的全面整合和补充完善，为国家双语教学示范课规划教材。

全书共十个单元，每个单元包括英文知识，单词与短语，难点注释，思考题，阅读材料和中文翻译。英文内容主要是现代物流和供应链管理的最新理论及主要物流功能管理的知识精要；思考题紧扣专业内容；阅读材料着重强调了国际物流知识，以便更好地服务于国际商务。

为了增强对该书内容的理解，本课程开辟了专门的课程网站，配有全程教学视频。

《双语国家双语教学示范课选用教材高等学校规划教材：现代物流》可作为普通高等学校、高等职业技术院校物流管理专业、交通运输管理专业、工商管理专业和国际经济与贸易等专业的双语教材或专业英语教材，亦可作为工业企业，商贸企业和物流企业的从业人员在物流实践中的参考用书。

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