

<<组织理论与设计精要>>

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内容概要

本书提供了经过时间检验的组织理论概念和模型，包括组织结构，组织环境，组织有效性，组织创新与变革，组织规模，组织生命周期，组织技术，组织文化等方面，为学习者创建了一个稳固的基础。简洁的框架使讲授者有足够的灵活性构造自己的课程。

强力推荐：Essentials of Organization Theory and Design 英文原版火热发售

作者简介

Richard L. Daft is the Brownlee O. Currey, Jr. Professor of Management at the Owen Graduate School of Management, Vanderbilt University.[1] He has made fundamental contributions to the study of organization behavior and organization design, and authored several books in these areas.[2] Dr. Daft co-developed media richness theory, with Robert H. Lengel, and is one of the most widely cited scholars in the field of management.[3] Dr. Daft holds a B.S. from the University of Nebraska, an M.B.A. from the University of Chicago, and a Ph.D. from the University of Chicago. He developed and managed the Center for Change Leadership at the Owen Graduate School of Management, Vanderbilt University, where he also served as Associate Dean for Academic Programs. He is a Fellow of the Academy of Management.

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