

<<国际金融管理>>

内容概要

本书内容五分五大部分：国际金融环境、汇率与经济波动的关系及影响因素、汇率风险管理、短期资产和债务管理、长期资产和债务管理。

作者在讲述基本理论和概念的同时，着重讨论了跨国金融管理、国际金融市场、外汇汇率决策、政府对汇率的影响、通货膨胀、利率与汇率三者之间的关系，跨国资本成本与资本结构以及如何利用Internet获取财务数据及信息等方面的知识。

书籍目录

PART I THE INTERNATIONAL FINANCIAL ENVIRONMENT
CHAPTER 1 MULTINATIONAL FINANCIAL MANAGEMENT : AN OVERVIEW
CHAPTER2 INTERNATIONAL FLOW OF FUNDS
CHAPTER3 INTERNATIONAL FINANCIAL MARKETS
CHAPTER4 EXCHANGE RATE DETERMINATION
CHAPTER5 CURRENCY FUTURES AND OPTIONS
PART II EXCHANGE RATE BEHAVIOR
CHAPTER6 GOVERNMENT INFLUENCE ON EXCHANGE RATES
CHAPTER7 INTERNATIONAL ARBITRAGE AND INTEREST RATE PARITY
CHAPTER8 RELATIONSHIPS BETWEEN INFLATION , INTEREST RATES , AND EXCHANGE RATES
PART III EXCHANGE RATE RISK MANAGEMENT
CHAPTER9 FORECASTING EXCHANGE RATES
CHAPTER10 MEASURING EXPOSURE TO EXCHANGE RATE
CHAPTER11 MANAGING TRANSACTION EXPOSURE
CHAPTER 12 MANAGING ECONOMIC EXPOSURE AND TRANSLATION EXPOSURE
PART IV SHORT-TERM ASSET AND LIABILITY
CHAPTER 13 FINANCING INTERNATIONAL TRADE
CHAPTER 14 SHORT-TERM FINANCING
.....
PART V LONG-TERM ASSET AND LIABILITY
CHAPTER 16 DIRECT FOREIGN INVESTMENT
CHAPTER 17 MULTINATIONAL CAPITAL BUDGETING
CHAPTER 18 MULTINATIONAL COST OF CAPITAL AND CAPITAL
CHAPTER 19 COUNTRY RISK ANALYSIS
CHAPTER 20 LONG-TERM FINANCING
CHAPTER 21 GLOBAL STRATEGIC PLANNING

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>