

<<经济学原理>>

图书基本信息

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内容概要

美国著名的年轻一代经济学家所写的最受学生欢迎的经济学入门教科书。

强调经济学原理的应用和政策分析，通过大量案例说明经济学原理如何应用于现实经济问题的分析，大量的“新闻摘要”使读者更容易明白什么是生活中的经济学。

作者曼昆任哈佛大学经济学教授，一位多产而富有思想的美国著名经济学家，新凯恩斯经济学的代表人物之一。

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N. Gregory Mankiw is Professor of Economics at Harvard University. As a student, he studied economics at Princeton University and MIT. As a teacher, he has taught macroeconomics, microeconomics, statistics, and principles of economics. He even spent one summer long ago as a sailing instructor on Long Beach Island.

Professor Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political Economy, and Quarterly Journal of Economics, and in more widely accessible forums, such as The New York Times, The Washington Post, The Wall Street Journal, and Fortune.

He has written two popular textbooks—the intermediate-level textbook Macroeconomics (Worth Publishers) and the introductory textbook Principles of Economics (South-Western/Thomson). Principles of Economics has sold over a million copies and has been translated into twenty languages.

In addition to his teaching, research, and writing, Professor Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics.

From 2003 to 2005 he served as Chairman of the President's Council of Economic Advisers.

Professor Mankiw lives in Wellesley, Massachusetts, with his wife, three children, and their border terrier Tobin.

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媒体关注与评论

书评本书强调经济学原理的应用和政策分析，通过大量案例说明经济学原理如何应用于现实经济问题的分析。

大量的“新闻摘要”使读者更易明白什么是生活中的经济学。

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编辑推荐

Gregory Mankiw的《经济学原理》今年一上市，就成为最畅销的教科书，出版商在付印之前就支付了作者100万美元的版税，创下了教科书版税的新纪录。

这本教科书的最大特点是它的“学生导向”。

如作者自己指出的，他要写的是一本学生喜欢看的经济学教科书。

与其他同类教科书相比，本书更多地强调的是经济学原理的应用和政策分析，而不是正式的经济学模型。

为此，作者在大部分章节里都提供了案例，以说明经济学原理如何应用于现实经济问题的分析。

此外，作者在书中还提供了大量的“新闻摘要”，经使读者懂得什么是生活中的经济学。

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