

图书基本信息

书名：<<新编实用英语教师参考书-3-第三版>>

13位ISBN编号：9787040332520

10位ISBN编号：7040332523

出版时间：2011-11

出版时间：高等教育出版社

作者：《新编实用英语》教材编写组 编

页数：227

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

《新编实用英语教师参考书(3)(第3版)》切实贯彻“以服务为宗旨,以就业为导向”的高职高专人才培养的总体方向,创出了被社会广泛认可的“实用英语”这一高职高专英语教学的品牌,并在编排上实现了“实用,好学,好教”的教学目标,得到了高职高专广大师生的高度评价。

书籍目录

Unit One Promoting ActivitiesKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Two Company ProfilesKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Three Purchase and PaymentKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Four Training Across CulturesKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Five Brands and AdvertisementsKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Six Sharing the LossKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Seven Busy Agenda and ScheduleKey and TranslationClass Work DesignSuggested Teaching Procedures and Class ActivitiesUnit Eight Thinking Global,Acting LocalKey and TranslationClass Work DesignSuggested Teaching Procedures and Class Activities

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>