

<<研究方法入门教程>>

图书基本信息

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内容概要

随着经济全球化的深入推进，高等教育，特别是英语专业教育在新的历史转型期的文化交融层面肩负着越来越大的社会责任。

为了培养具有扎实的英语基本功、相关的专业知识和文化知识、较强的英语综合应用能力和创新思维的人才，为大学英语教学改革和发展培养和提供师资，立足于中国语境，用全球化的理念和视角进行教材设计，我们组织编写了“高等院校英语专业立体化系列教材”。

实现这一具有时代意义的战略任务需要广大英语专业教师树立执著的敬业精神，制订科学的、高水平的、切合实际的英语专业教学大纲，编写出版能充分体现大纲要求的有关课程（必修和选修）的配套教材，开发为课堂教学和学生自主化学习服务的、与新型电子化教学仪器设备配套的教学软件系统。由高等教育出版社策划并陆续出版的“高等院校英语专业立体化系列教材”作为“普通高等教育‘十一五’国家级规划教材”，就是为实现英语专业教学改革这一历史任务服务的。

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版权页：插图：You rely on what everyone knows and what "just makes sense." For example, it "just makes sense" that murder rates are higher in nations that do not have a death penalty, because people are less likely to kill if they face execution for doing so. This and other widely held commonsense beliefs, such as that poor youth are more likely to commit deviant acts than those from the middle class or that most Catholics do not use birth control, are false. Common sense is valuable in daily living, but it can allow logical fallacies to slip into your thinking. For example, the "gambler's fallacy" says: "If I have a long string of losses playing a lottery, the next time I play, my chances of winning will be better." In terms of probability and the facts, this is false. Also, common sense contains contradictory ideas that go unnoticed because people use the ideas at different times - for example, "opposites attract" and "birds of a feather flock together." Common sense can originate in tradition. It is useful and sometimes correct, but it also contains errors, misinformation, contradiction, and prejudice.

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