

<<职通商务英语综合教程2>>

图书基本信息

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### 前言

随着经济全球化的进一步发展,我国与世界各国的经济合作日益扩大,国际商贸交往日益频繁。在对国际化商贸人才需求日益增加的同时,社会对高素质商贸人才的英语应用能力的要求愈来愈高,进而对商务英语教学的载体——商务英语教材的编写也提出了更高的要求。

《职通商务英语》系列教材旨在提高学习者的商务英语语言交际技巧,培养其熟练掌握英语,通晓商务知识,熟悉国际商务环境,善于跨文化交际的能力,以满足现代社会对商贸人才的需求。

《职通商务英语》系列教材是在分析商贸职业人才培养目标,解构职业岗位的基础上,针对行业、企业对商贸高素质人才的要求完成单元主题及框架结构设计的。设计系统、新颖,适合高职高专经贸商务专业的学生使用。

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### 内容概要

本书是在分析商贸职业人才培养目标，解构职业岗位的基础上，针对行业、企业对商贸高素质人才的要求完成单元主题及框架结构设计的。

设计系统、新颖，适合高职高专经贸商务专业的学生使用。

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Glossary

章节摘录

Whatever path you choose, and you may find both lucrative, do not start your own U.S.A. import-export business until you have identified the legal requirements for doing business in your country. U.S.A. import-export can be very rewarding to those willing to do the research and take the plunge. The freedom and financial dependence alone are enough. Just make sure you understand it is not a get-rich-quick scheme, but a viable avenue to fulfilling your business and life goals. The seller proceeds to prepare the cargo for shipment. When ready, the goods will be shipped on an appropriate date. This is usually before the expiry of the Letter of Credit. Before the shipment, the seller prepares the necessary shipping documents such as the invoice and packing list. The shipping documents are for submission to the bank for the purpose of negotiation for payment. It is important that the documents do not contain any discrepancy. Otherwise, the bank will hold back the payment. ...

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