

<<国际商务英语谈判与沟通>>

图书基本信息

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## <<国际商务英语谈判与沟通>>

### 内容概要

《国际商务英语谈判与沟通》针对国际商务谈判的特点和要求，从实践的角度，分析研究了国际商务谈判相关的国际惯例和国际商品交换过程的各种实际运作，以从事国际商务谈判的主要业务环节为主线，系统介绍了各环节的操作规程和国际惯例。

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书籍目录

Part 1 ABC to Business Negotiation & Communication  
 Chapter 1 Fundamental Theories of Business Negotiation & Communication  
 Section Introduction to Business Communication  
 1. Business Communication & Its Nature  
 2. The Role of Business Communication  
 3. Components of Communication  
 Section Basic Concepts of Business Negotiation  
 1. Motivations of Business Negotiation  
 2. Implications of Business Negotiation  
 3. Elements of Business Negotiation  
 4. Characteristics of Business Negotiation  
 5. Types of Business Negotiation  
 Section Practical Activities  
 1. Case Study  
 2. Role Play  
 3. Mini Negotiation  
 Negotiation Tips  
 Extended Activities  
 Chapter 2 Principles of Business Negotiation & Communication  
 Section Principles of Business Communication  
 1. Clarity  
 2. Correctness  
 3. Conciseness  
 4. Completeness  
 5. Courtesy  
 6. Consideration  
 Section Principles of Business Negotiation  
 1. Principle of Collaborative Negotiation  
 2. Principle of Interest Distribution  
 3. Principle of Trust in Negotiation  
 4. Principle of Distributive & Complex Negotiation  
 5. Win-win Principle  
 Section Practical Activities  
 1. Case Study  
 2. Role Play  
 3. Mini Negotiation  
 Negotiation Tips  
 Extended Activities  
 Chapter 3 Process of Business Negotiation & Communication  
 Section Forms & Approaches of Business Communication  
 1. Forms of Business Communication  
 2. The Five Planning Steps of Business Communication  
 Section Procedure of the Negotiation  
 1. Pre-negotiation Stage  
 2. Integrative Bargaining Stage  
 3. Decision-making & Action Stage  
 Section Practical Activities  
 1. Case Study  
 2. Role Play  
 3. Mini Negotiation  
 Negotiation Tips  
 Extended Activities  
 Chapter 4 Strategies & Background of Business Negotiation & Communication  
 Section Background of Business Communication  
 1. Economic Systems  
 2. Political Systems  
 3. Legal Systems  
 4. Linguistic Systems  
 5. Social Customs Systems  
 Section Strategies and Tactics of Negotiations  
 1. Choosing Suitable Style and Modes  
 2. Strategies of Pre-Strategies of Presentation  
 3. Strategies of Responsiveness  
 4. Offensive and Defensive Strategies  
 5. Strategies of Making Concessions  
 6. Towards Settlement  
 Section Practical Activities.....  
 Part 2 Practical Business Communication  
 Chapter 5 Oral Communication in Business  
 Chapter 6 Written Communication in Business(1)  
 Chapter 7 Written Communication in Business(2)  
 Chapter 8 Electronic Communication  
 Part 3 Practical Business Negotiation  
 Chapter 9 Sales Negotiation  
 Chapter 10 Investment Negotiation  
 Chapter 11 Technology Trade Negotiation  
 Chapter 12 International Business Contract Negotiation  
 Part 4 Intercultural Business Negotiation & Communication  
 Chapter 13 Intercultural Awareness in Business Activities  
 Chapter 14 Different Culture and Business Negotiation  
 Key to the Exercises

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