

<<商务英语口语>>

图书基本信息

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### 内容概要

本教材的教学内容共十二个单元，每个单元由示范对话、学生对话、单项训练、短文、视频欣赏和录音练习六个部分组成。

第一部分的示范对话是每个单元的核心，它在内容上前后承接，主要围绕美国商人马库斯到中国购买办公家具、洽谈作为汤普森南京公司北美代理这一主要情节展开，内容涉及付款、包装、运输、理赔、仲裁与合同签署等外贸洽谈中的重要环节。

每个单元的第二至六部分，一方面巩固课文中学习的内容、词汇、句式与表达法，另一方面适当介绍制造业、旅游业、时尚业、广告、餐饮、媒体、动画制作等多种商业活动的内容及常用的英语词汇。

本教材遵循以学生为教学主体的理念，课文的呈现方式、练习设计与多媒体课件的功能等均体现了这一教学理念。

课文的示范对话和与之配套的学生对话分别有文字版与动画版，动画生动、形象地表现了对话内容；文字版则配有词汇与中文翻译。

每个单元有标注不同难度系数的练习。

配套的多媒体课件使学生能在电脑上进行跟读、模仿、角色扮演与录音的训练。

这些有助于学生灵活、自主地安排学习与复习。

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Dialogue 3 Buying Concert Tickets ( Jennie Wang and Marcus Roberts arrive at Huangtian Airport in Shenzhen and they are now on the airport shuttle bus to downtown Shenzhen. )  
Marcus : The food provided on the plane was wonderful. I'm stuffed.  
Jennie : Me too. We don't need any dinner , do we ?  
Marcus : NO.  
Jennie : In that case , we , I have plenty of time in downtown Shenzhen. What would you like to do ?  
Marcus : I have no idea. Do you have any suggestions ?  
Jennie : The World Park in Shenzhen is quite well known. It also offers free performances in the evening.  
Marcus : Do we have to do lots of walking ?  
We walked over one kilometer when we visited Confucius Temple District yesterday evening. My legs are still tired.  
Jennie : Really ?  
Marcus : Americans walk far less than Chinese. We drive too much.  
Jennie : Then we'd better choose a more sedentary activity. Would you like to spend one or two hours in a bar ?  
Marcus : Not really. Is there a concert playing in the town ?  
I like music a lot. I'm curious about Chinese music.  
Jennie : I like Chinese music too. Let's check whether there is a concert in the Music Hall when we get downtown. I noticed a poster in the lobby of the airport.

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