

<<新编商务英语听力>>

图书基本信息

书名：<<新编商务英语听力>>

13位ISBN编号：9787040176063

10位ISBN编号：7040176068

出版时间：2005-7

出版时间：高等教育出版社

作者：沈爱珍 编

页数：199

字数：300000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<新编商务英语听力>>

### 内容概要

《新编商务英语听力(1~4)(学生用书)》为“新编商务英语系列丛书”之一。旨在通过由浅入深、由易至难渐进式的听力技能训练，逐步提高学生的听力水平。全书共分15个单元以及期中、期末两套测试题，每个单元由5个部分组成，内容涉及日常生活及各种商务活动。

本丛书适用于商务英语专业的学生。

本书另配有教师用书及录音磁带。

<<新编商务英语听力>>

书籍目录

Unit 1 Part I A. Brokers B. A Product Manager Part II A. Relationships with Different Kinds of People  
B. Relationships Between the Employees Part III A. Accountant B. How to Be a Successful Businessman  
Part IV The World of HumorUnit 2 Part I A. Contract Law and Warranty B. Trademark, Patent and  
Agency Law Part II A. Talking About the Contract B. Court Orders Redress in Unfair firing Case Part III  
A. How to Claim Damages B. Hire a Personal Lawyer Part IV The World of HumorUnit 3 Part I A.  
Partnership B. Corporate Chains Part II A. Join the Business Partnership B. Creating a Winning  
Business Partnership Part III A. Which One Is More Profitable? B. Joint Venture Part IV The World of  
HumorUnit 4 Part I A. Corporations B. Transnational Corporations Part II A. Types of Business  
Organizations (I) B. Types of Business Organizations (II) Part III A. Business Practice B. Workers' Role  
Part IV The World of HumorUnit 5 Part I A. Management B. The Modern Corporation Part II A.  
Expo Shows Mobile Tech B. Alcatel Eyes Phone stake Part III A. U.S. Airlines to Offer Internet B. The  
Need for a Strategic Plan Part IV The World of HumorUnit 6Unit 7Unit 8Unit 9Unit 10Unit 11Unit 12Unit  
13Unit 14Unit 15Test 2

<<新编商务英语听力>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>