

<<旅游英语>>

图书基本信息

书名：<<旅游英语>>

13位ISBN编号：9787040110937

10位ISBN编号：7040110938

出版时间：2002-1

出版时间：高等教育出版社

作者：本书编写组

页数：234

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<旅游英语>>

### 内容概要

专门用途英语系列教材是教育部规划的高等学校(包括高等专科院校和高等职业院校)专业英语阶段的英语教材,也可供电大、各类成人院校及广大专业人员学习专业英语、提高涉外业务交际能力使用。

《旅游英语》是该系列教材之一。

本书从专业人员实际工作的需要出发进行设计和编写。

选材新颖、点面结合、内容丰富、语言规范;练习兼具实用性和针对性。

全书由10个单元组成,每单元包括专业文献阅读与翻译、涉外业务应用文模拟套写和听力与会话三部分。

书后附有词汇表、练习参考答案和课文参考译文。

本书配有录音磁带。

## &lt;&lt;旅游英语&gt;&gt;

## 书籍目录

Unit 1 World Tourism Organization Reading and Translating Reading A : World Tourism Organization & Key Benefits of Tourism Reading B : Principal Organs of WTO & Its Membership Simulated Writing : Reservation Application Form Listening and Speaking : Guests' Arrival Unit 2 Global Code of Ethics for Tourism Reading and Translating Reading A : Global Code of Ethics for Tourism Reading B : Future Singapore Hotel Simulated Writing : Registration Forms Listening and Speaking : Hotel(1) Unit 3 Historical Sites Reading and Translating Reading A : Forbidden City Reading B : Mausoleum of Qin Shihuang Simulated Writing : Notices Listening and Speaking : Means of Traveling Unit 4 Quality Criteria in Tourism: A Conceptual Framework Reading and Translating Reading A : Quality Criteria in Tourism Reading B : Chinese Ming and Qing Furniture Simulated Writing : Laundry Lists Listening and Speaking : Hotel(2) Unit 5 Chinese Cuisine Reading and Translating Reading A : Local Cuisine Reading B : Special Cuisine Simulated Writing : Menu Listening and Speaking : Restaurant Unit 6 Sources for Tourism Reading and Translating Reading A : Hotel Services Reading B : Pudong—Landmark of New Shanghai Simulated Writing : Reply to Letters of Complaint Listening and Speaking : Services Unit 7 About China Reading and Translating Reading A : Chinese Festivals Reading B : Chinese Ethnic Minorities' Arts and Crafts Simulated Writing : Invitation Listening and Speaking : Recreational Activities Unit 8 Heritage Attractions Reading and Translating Reading A : Qufu Reading B : Potala Palace Simulated Writing : Resume and Job Application Listening and Speaking : Shopping Unit 9 Scenic Spots Reading and Translating Reading A : Mount Huangshan Reading B : Classic Gardens of Suzhou Simulated Writing : Plans and Schedules Listening and Speaking : Travel and Sightseeing Unit 10 Sustainable Tourism Reading and Translating Reading A : UNEP's Proposals on Sustainable Tourism Reading B : Dali Simulated Writing : Advertising in Tourism Promotion Listening and Speaking : Departure

参考答案参考译文

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>