

<<Globalization Challe>>

图书基本信息

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内容概要

《Globalization Challenge And Management Transformation (全3册)》涵盖了管理科学的各个理论与实践领域,包括生产运作管理、信息管理、市场营销、财务与金融、会计、科技管理、人力资源管理、组织行为、管理理论与方法等等学术范畴的最新研究。

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