

<<领袖们都到哪里去了？ WHERE >>

图书基本信息

书名：<<领袖们都到哪里去了？
WHERE HAVE ALL THE LEADERS GONE ?
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作者：Lee Iacocca

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内容概要

Lee Iacocca knows a thing or two about leadership. As the legendary former boss of both the Ford Motor Company and the Chrysler Corporation, he has seen what happens when large organisations - whether they are car manufacturers or nationstates - don't have the right people at the helm. And now he's had enough. It's time, he argues, not just to acknowledge the problems but to demand solutions. In brilliantly forthright, straight-talking style, Iacocca speaks his mind on the most pressing issues facing the United States and the wider developed world today: the shortage of responsible leaders in business and in government; America's damaged relations with its longtime allies; the challenges presented by the emergence of China and India on the world's economic stage; the decline of the American car business; and the state of the family in the West. Sharing the lessons he's learned from a lifetime of hard work and adventure, of spectacular successes and stunning defeats, Lee Iacocca offers a clarion-call for change at what increasingly seems like a watershed for humanity. Do we pull together, for a better world, or pull ourselves apart? And who will be the leaders who determine that fate? Full of wisdom, passion and old-fashioned common sense, *Where Have All the Leaders Gone?* is a brilliant blueprint for our times.

书籍目录

Acknowledgments
PART 1: WHERE HAVE ALL THE LEADERS GONE? I Had enough? II People and priorities: It's that simple III Can you show me where it's working? IV Aren't we supposed to be the good guys? V How much do we love democracy?
PART 2: WHERE HAVE ALL OUR FRIENDS GONE? VI Will the real leader of the free world please stand up VII Meet the coalition of the UNwilling VIII What will we do for oil? IX Free trade must be fair trade X Don't fence me in.. or out
PART 3: IS CAPITALISM LETTING US DOWN? XI Where does all the money go? XII Will we ever trust corporate America again? XIII Chrysler's lesson: Resist the urge to merge XIV Can anyone around here run a car company? XV Who will save the middle class? XVI The blame game is killing us
PART 4: CAN AMERICA BE GREAT AGAIN? XVII Are we too fat and satisfied for our own good? XVIII Bring back brain power XIX Three men who taught me to lead XX Get off the golf course and DO something XXI 2008: A call to action
Index

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