

<<北京周报(2007年第30期) (>>

图书基本信息

书名：<<北京周报(2007年第30期) (平装)>>

13位ISBN编号：9781000914030

10位ISBN编号：1000914038

出版时间：2007年7月26日

出版时间：Beijing Review

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内容概要

COVER STORY Among the biggest challenges faced by the Chinese Government today are those of intrusions of copyright, and intellectual property right (IPR) violation. The United States may have accused China of not cleaning up its act as far as piracy goes, but the writing is on the wall: The government is cracking down on "pirates" like never before. Starting with the country's accession to the Universal Copyright Convention 15 years ago, right up to the government's latest campaign to destroy piracy at its roots, this is a shakedown like one never witnessed before. Yet, piracy persists, and unless the masses are made aware of the problem, and information is disseminated regarding the same, this will continue to be an uphill battle for the establishment.

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