<<烦恼的增长>>

图书基本信息

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内容概要

Since it was first published in 1986, Growing Pains has become a classic resource for understanding how start-ups can make the transition to become large, professionally-managed organizations that maintain the special spark that launched them. In the fourth edition of Growing Pains, authors Eric Flamholtz and Yvonne Randle have thoroughly revised and updated the book to include new ideas and concepts including information about strategic planning, Sarbanes-Oxley, family businesses, and overcoming growing pains, as well as new examples and cases of companies. 作者简介: Eric G. Flamholtz is a professor of management at the Anderson Graduate School of Management, University of California at Los Angeles. He is president and cofounder of Management Systems Consulting Corporation.



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