

<<赠款建议制定 Grant Propos>>

图书基本信息

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内容概要

Nine out of ten grant proposals are rejected. Grant Proposal Makeover shows how to transform lackluster proposals into excellent ones – that have the potential to be funded. This book stands out from other traditional grantwriting books because it illustrates common flaws and problems in proposals and shows exactly how to fix them. It also includes helpful tips and quotes from foundation program officers and funding community insiders taken from an international survey of foundation professionals.

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作者简介

Cheryl A. Clarke is a fundraising consultant and trainer who has presented at many conferences, including the Association of Fundraising Professionals International Conference and the Puget Sound Grantwriters Association Annual Conference. She is the auth

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