

<<人力资源的绩效评估之发展Asses>>

图书基本信息

书名：<<人力资源的绩效评估之发展Assessing The Financial Benefits Of Human Resource Development>>

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内容概要

In this practical book, Richard A. Swanson offers a comprehensive approach to forecasting and analyzing the financial implications of any HRD initiative. Packed with step-by-step tools and worksheets, illustrated through a variety of case studies, and featuring the author's state-of-the-art insights, this book offers HRD professionals an essential resource for planning and budgeting, presenting recommendations to executives and department leaders, and keeping their organizations on the cutting edge.

作者简介

Richard A. Swanson is professor and director of the Human Resource Development Research Center at the University of Minnesota. He has thirty years of consulting experience and has written more than 180 articles and books in the field. He lives in St. Paul

书籍目录

List of Figures
Preface
1 Focusing on Financial Results from HRD Investments
Mission-Related Outputs
Framework for Assessing Financial Benefits
Illustrations of Practice
Bottom-Line Orientation
Playing by Corporate Rules
What Is the Gain?
Conclusion
2 Financial Assessment Basics
The HRD Fantasy
Exploding HRD Myths
No Need--No Benefit
Connecting Needs with Benefits
HRD Role Shift
Cost-Only View of HRD
Benefit Aspect of Cost-Benefit Analysis
Performance Value
HRD Benefit Assessment Model
Forecasted Versus Actual Assessments
A New View of HRD's Role
Conclusion
3 Process of Assessing Financial Benefits
Methods for Assessing Financial Benefits
Tram Ride Case
Forecasting Financial Benefit Method
Actual Financial Benefit Method
Approximated Financial Benefit Method
Conclusion
4 Calculating the Performance Value
Performance Opportunity
Talking Management's Language
An Approach to Performance Value Analysis
Computing the Performance Value
Performance Description
Explanation of the Subquestions
Performance Levels
Unit of Performance Decision
Value of Unit of Performance
Time to Reach Performance Goal
Assessment Period
Participation
Work Performance During the HRD Program
Total Performance During the HRD Program
Value of Performance During Assessment Period
Performance Value Gain per Worker/Group/System
Total Performance Value Gain
Conclusion
5 Calculating the Cost
Credibility Is Essential
Thinking About Costs
Analyzing Costs.....
6 Calculating the Benefit
7 Forecasted Financial Benefits-Case Examples
8 Actual Financial Benefits-Case Examples
9 Approximated Financial Benefits-Case Examples
10 Presenting Financial Benefit Data to Management
Appendix A Everything Important in Business and Industry Is Evaluated
Appendix B Demonstrating the Financial Benefit of Human Resource Development: Status and Update on the Theory and Practice
Appendix C Reproducible Forms for Assessing Financial Benefits of Human Resource Development
References
Index
About the Author

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