

图书基本信息

书名：<<Case Study Research案例研究调查>>

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作者：Gerring, John

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内容概要

Case Study Research: Principles and Practices aims to provide a general understanding of the case study method as well as specific tools for its successful implementation. These tools can be utilized in all fields where the case study method is prominent, including business, anthropology, communications, economics, education, medicine, political science, social work, and sociology. Topics include the definition of a 'case study,' the strengths and weaknesses of this distinctive method, strategies for choosing cases, an experimental template for understanding research design, and the role of singular observations in case study research. It is argued that a diversity of approaches - experimental, observational, qualitative, quantitative, ethnographic - may be successfully integrated into case study research. This book breaks down traditional boundaries between qualitative and quantitative, experimental and nonexperimental, positivist and interpretivist.

作者简介

John Gerring is currently associate professor of political science at Boston University, where he teaches courses on methodology and comparative politics. His books include *Party Ideologies in America, 1828-1996* (1998), *Social Science Methodology: A Critique*

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