

<<Medical writing医学写作>>

图书基本信息

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内容概要

Effective communication is the ultimate , but often daunting , purpose of any piece of medical research.

Medical Writing: A Prescription for Clarity provides practical information enabling first drafts to be turned into clear , simple , unambiguous text , without loss of individuality.

Written by a medical consultant and an experienced medical editor , it is sympathetic to the problems and needs of medical writers.

Like the preceding two editions , this expanded third edition deals with the basic craft of writing for publication , from spelling and grammar to choosing the best word or phrase.

Whether writing a simple clinical report or thesis , wanting to supervise others , or wanting just to develop greater skill in effective writing , this book is the ideal guide and reference.

Clear , simple and precise , and illustrated with apt cartoons , this is an invaluable handbook.

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书籍目录

Preface to the first edition page Preface to the third edition Acknowledgements PART PROBLEM : THE ILLNESS 1 Introduction 2 The malaise of medical manuscripts The writer at bay The honest writer Summary PART SOLUTION : SYMPTOMATIC RELIEF 3 Guidelines to clearer writing Watson and Crick show how it's done Planning Getting started Some grammatical terms Using a word processor Spelling 4 Is there a better word ? Alternative words 5 Superfluous words Some common examples Unnecessary adverbs Repetition 6 Imprecise words and phrases 7 Superfluous phrases Common superfluities Other examples of repetition 8 Trouble with short words Following a verb Expanded to a phrase Variations of because THAT , WHICH , WHEN , WHERE , WHEREBY Words of comment : THEREFORE , HOWEVER , and others Words of reference : FORMER AND LATTER , RESPECTIVELY , SUCH 9 Use of the passive voice Some examples The verb ' TO PERFORM ' Conclusion 10 Consistency : number and tenses Number : singular or plural ? Tenses 11 Circumlocution , metaphor and clich é Circumlocution Metaphor and clich é 12 Word order and pronouns Missing words Nouns as adjectives Adverbs and verbs A troublesome word : ONLY Pronouns and nouns 13 Punctuation Commas between subject and verb Lists The lazy slash 14 Constructing sentences 15 Drawing clear graphs PART PRACTICE : RECUPERATION 16 Some examples rewritten 17 Do the experts agree ? Appendix : examples to rewrite References and further reading Index

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