

<<视频记录傻瓜书 Videobloggi>>

图书基本信息

书名：<<视频记录傻瓜书 Videoblogging For Dummies>>

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内容概要

Have you ever felt the urge to share the entertaining and insightful things that happen in your everyday world? Got a message you'd like to get across to others? A cause you want people to support? A videoblog allows you to share whatever you choose in a colorful, interesting way that gets attention—and furthermore, videoblogging is fun! Grab *Videoblogging For Dummies* and put your videoblog on the fast track. You'll see how to

- Gather and use videoblogging tools
- Decide what you want your videoblog to do
- Plan content and edit your footage
- Set up a video hosting account and post your videoblog
- Create a complete "show"

Videoblog safely, without compromising your security or others' privacy. Of course, a great way to get an idea of what you want to do with your videoblog (or vlog, as you'll be calling it when you're an insider) is to check out other people's vlogs. You'll find information about that in *Videoblogging For Dummies* too, including where to find videoblogs and how to set up RSS feeds. And you'll see how vlogs can affect public opinion, offer fresh viewpoints, and be terrifically entertaining.

Written by a true videoblogging pioneer—Stephanie Cottrell Bryant launched her first vlog in 2005, and now presents seminars on videoblogging topics—*Videoblogging For Dummies* gives you the scoop on

- Choosing hardware and software you need to get started, plus an idea of what it's going to cost
- Adding the extra bells and whistles and professional touches that will get your vlog noticed
- Deciding whether to script your vlog or make it "reality TV", dealing with "vid fright", and making other people comfortable before your camera
- Finding out who your audience is, getting feedback, and fine-tuning your vlog
- Giving your vlog a clear identity
- Becoming a citizen journalist, an advocate, or a small-screen movie producer
- Editing, adding soundtracks, working with file formats, and publicizing your vlog

Videoblogging lets you showcase your art, keep in touch with friends and family, make new friends, or do your part to help solve the world's problems. *Videoblogging For Dummies* is the fun and easy way to get started!

作者简介

Stephanie Bryant is a technical writer from Santa Cruz, California. She ' s been writing professionally for ten years, and has written two books on Web design and graphics. Her first video posted to the Internet was a 30-second clip of finding her first book on HTML in a Parisian bookstore.

In May of 2005, Stephanie started a personal videoblog, after having been a text blogger for three years. She now co-presents seminars on videoblogging and the law, covering technological aspects to help those in the legal professions to make informed arguments about the intellectual property and other legal aspects of this emerging technology.

When she ' s not writing, Stephanie writes! A four-year winner in National Novel Writing Month, she ' s written five novels, keeps several blogs and videoblogs, and still maintains a healthy handwritten correspondence with a few friends and family members. She is married and has one cat and several betta fish.

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