

<<商品增长>>

图书基本信息

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## 内容概要

Commodities Rising , part memoir and part investment guide , provides a unique and practical perspective that is based on a rare combination of professional experiences." -Donald F. Larson , Senior Economist , World Bank "Jeffrey Christian brings twenty-five years of commodity market experience to his thoughtful and insightful new book. A keen analyst , Christian debunks many commodity market myths. There has been a substantial underinvestment in commodity research of late. His book is a 'must-read' for any investor wishing to avoid the pitfalls present in physical commodity investments." -Terrence F. Martell , PhD , Saxe Distinguished Professor of Finance , Director , Weissman Center for International Business , Baruch College , CUNY;Public Governor , New York Board of Trade "If you've read one of the recent 'commodity craze' books , you'll appreciate the more careful , thorough account Christian provides here. His anecdotes and analysis will convince you that this is truly an insider's assessment." -Peter A. Biebel , Vice President , Director of Futures Research , A.G. Edwards & Sons , Inc. "In addition to its depth , Christian's book is extremely reader-friendly , presenting commodity issues from various angles. I strongly recommend to anyone interested in commodities that they read this book; and to those still unfamiliar with the subject , I recommend that they take a look. The rewards will be significant , intellectually and possibly financially." -Takamasa Akiyama , Professor of Development Economics , Nihon University , Mishima , Japan , and Senior Advisor , Foundation for Advanced Studies on International Development ( FASID ) , Tokyo , Japan Analyze the current commodity environment and look out over the next few years to identify potential profit situations in Commodities Rising. You'll learn how commodities can be used to reduce risk and increase returns in a balanced investment portfolio. Author and commodities expert Jeffrey Christian debunks much of the misinformation currently circulating about commodities and provides a reasoned reality-check you can use to evaluate the claims and promises of various publications and brokerages in the commodity field. Specific issues addressed throughout this book include : the variety of commodity investments ? exchange traded funds , stocks , futures , and options; commodities in the global economy; commodity trading/investing strategies. Filled with in-depth insights and engaging anecdotes gleaned from the author ? s 30 years in the commodity markets , this is an invaluable resource for the serious investor or trader.

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