

<<Reading Financial Re>>

图书基本信息

书名：<<Reading Financial Reports For Dummies , 2nd ed.读懂财务报告指南，第2版>>

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内容概要

The second edition includes over 25 percent new and updated information including: New information on the separate accounting and financial reporting standards for private/small businesses versus public/large businesses
Updated information that reflects the 2007 law on international financial reporting standards
New content to match SEC and other governmental regulatory changes over the past three years
New information about how the analyst-corporate connection has actually changed the playing field
The impact of corporate communications and new technologies
New examples that reflect the current trends
Updated websites and resources

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