

<<MobileInternetForDum>>

图书基本信息

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内容概要

You ' re on the go all the time — maybe for business, maybe because it ' s a byproduct of your busy lifestyle. But either way, your life would be easier if you had Internet access wherever you are. Well, when it comes to the Internet, you CAN take it with you! You just need the right stuff, and Mobile Internet For Dummies tells you what that is, how to find it, and how to use it. This easy-to-follow guide is packed with tips on choosing the best mobile device, software, and service provider for your needs, but that ' s not all. You ' ll see how to use your mobile Web browser, find made-for-mobile content (and create your own) and much more. Mobile Internet For Dummies explains how the Mobile Internet differs from the garden-variety Internet, and shows you how to:

Find your mobile phone browser Use the Mobile Internet to surf, shop, blog, watch movies, and more — on the go Send and receive e-mail from your mobile device Locate other mobile applications
Watch TV on your mobile phone Manage your kids ' access to the Mobile Internet Secure and name a mobile Internet site and acquire mobile Web development tools Build your own made-for-mobile Web site
Use your Mobile Internet site to promote your business and generate revenue With the help of Mobile Internet For Dummies, you ' ll be able to stay connected wherever you happen to be, and maybe even make it pay off with a bit of income. 作者简介： Michael J. O'Farrell is chair of the dotMobi Advisory Group. John R. Levine is a bestselling For Dummies author. Jostein Algro, James Pearce, and Daniel Appelquist are experienced executives representing a range of mobile companies.

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