

图书基本信息

书名：<<Pfeiffer 成功领导发展工具The Pfeiffer Book of Successful Leadership Development Tools>>

13位ISBN编号：9780470181812

10位ISBN编号：0470181818

出版时间：2007-10

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页数：435

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内容概要

The Pfeiffer Book of Successful Leadership Development Tools is organized into three sections: Presentations and Discussions (articles); Experiential Learning Activities; and Inventories, Questionnaires, and Surveys. These selections represent the all-time best the Pfeiffer Annuals and Handbooks have to offer on the topic. The Pfeiffer Book of Successful Leadership Development Tools

- Includes an overview of management theorists who have shaped modern thought about organizations and leadership
- Contains complete, ready-made training exercises designed to meet a variety of needs for different audiences
- Offers inventories that include questionnaires and instruments that help people clarify their own beliefs about leadership

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