

图书基本信息

书名：<<商业不动产投资指南Commercial Real Estate Investing For Dummies>>

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内容概要

Spot the best times to buy, hold, or sell The fun and easy way to break into the business of commercial real estate Thinking about becoming a commercial real estate investor? This friendly guide covers the entire process, offering practical advice on negotiating and closing win-win deals and maximizing profit. From office buildings to shopping centers to apartment buildings, you'll see how to find great properties, size up sellers, finance your investments, protect your assets, and increase your property's value.

书籍目录

Introduction. Part I: Getting to Know Commercial Real Estate Investing. Chapter 1: Just Imagine . . . Commercial Real Estate and You! Chapter 2: A Crash Course in Commercial Real Estate Investing. Chapter 3: Evaluating Commercial Real Estate. Part II: Getting Started Making Deals. Chapter 4: On Your Mark, Get Set, Go Find Deals. Chapter 5: Strategies for Making Offers and Negotiating. Chapter 6: Due Diligence: Doing Your Homework. Chapter 7: Closing Your Deal. Part III: Funding Your Deals: Financing and Lending. Chapter 8: Conventional Financing Options. Chapter 9: Getting Creative with Financing. Chapter 10: Raising Capital and Forming Partnerships. Part IV: Day-to-Day Ownership and Operations. Chapter 11: Property Management: Who ' s Minding Your Ship? Chapter 12: Protecting Your Assets. Chapter 13: Why Properties Fail. Part V: Kicking Your Investing into High Gear. Chapter 14: Making a Success Out of Commercial Fixer-Uppers. Chapter 15: Land Development: The Heart of Commercial Real Estate. Chapter 16: Expert Tax Advantages and Strategies. Chapter 17: Leaping into a Commercial Real Estate Career. Part VI: The Part of Tens. Chapter 18: Ten Ways to Increase Your Property Value. Chapter 19: Ten or So Easy Ways to Network. Index.

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