

<<思想工厂>>

图书基本信息

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## 内容概要

The debut title in Wiley ' s Microsoft Executive Circle Series, The Think Factory shows you—using case studies and sample improvement plans—how intangibles such as collaboration and business intelligence interact to create tangible value and identifies the best practices for expanding your company ' s investment in people and procedures.

书籍目录

Foreword Acknowledgments PART I CLARIFYING THE INSIDE-OUT WORKPLACE 1. The Essence of I-Work 2. Cubicle-Lined Factory 3. Realizing Value PART II FOCUSING ON VALUE 4. Structuring the Measurement Environment: Where and What to Measure 5. Measuring, Metering, and Monitoring the Information Flow 6. Measure to Improve, Not to Manage 7. Balancing the Equation PART III BRIDGING THE GAP 8. Imagining the Future 9. Performing in Public Glossary Index

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