

<<强制>>

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## 内容概要

"For over thirty years, Mr. Gilbreath has wowed audiences with his dynamic presentations and influential books. For the first time, he is pulling away the curtain and revealing the underlying dynamics that have made him one of the most compelling speakers and authors of our generation." "Spend time with Bob Gilbreath and you'll see what 'compelling' looks like in person. Read this book and you'll see what it looks like on paper. In years past, Bob and I have shared the podium, coauthored a handbook, laughed hard, and had great fun working together. I've never had a more powerful thinking partner, and you won't find a more authoritative voice on how you can become more compelling yourself." "There are very few writers who can do what Bob Gilbreath does: take on this topic with proven experience and heartfelt, genuine intent. This book is compelling, offering literally hundreds of practical ideas to implement in everyday management situations." "I have worked with Bob many times in my thirty-six-year professional consulting career. His presence and his ideas have always been compelling, and now I know why! If you need to get important things accomplished with and through others, this is the book for you. Be sure to have pen and paper ready from the start."

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#### 作者简介

Robert D. Gilbreath is an author, speaker, management consultant, and entrepreneur. He has coached executives at many large corporations and served as a personal advisor to many politicians around the world. He has lectured widely at such institutions as

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