

<<101个道德规范Ethics 101>>

图书基本信息

书名：<<101个道德规范Ethics 101>>

13位ISBN编号：9780446578097

10位ISBN编号：0446578096

出版时间：2005-5

出版时间：Grand Central Pub

作者：Maxwell, John C.

页数：110

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<101个道德规范Ethics 101>>

内容概要

Bestselling author and expert on leadership John C. Maxwell shares the only rule that matters-in business and in life. How does a person judge what is ethical? Sometimes it's clear. In the past year or two, ethical lapses in corporate America have been well documented. But is it always easy to see where the line is in life? What's the standard? And can it work in all situations? Maxwell thinks it can. In ETHICS 101, he shows how people can live with integrity by using the Golden Rule as their standard-regardless of religion, culture, or circumstances. Along the way, he delves into the desires of the human heart, reveals the five most common pitfalls that throw people off the ethical track, and teaches how to develop the Midas touch when it comes to personal integrity. 作者简介： John C. Maxwell, known as America's expert on leadership, speaks in person to hundreds of thousands of people each year. He has communicated his leadership principles to Fortune 500 companies, the United States Military Academy at West Point, and sports organizations such as the NCAA, the NBA, and the NFL. Maxwell is the founder of Injoy Stewardship Services, as well as several other organizations dedicated to helping people reach their leadership potential. He dedicates much of his time to training leaders worldwide through EQUIR a non-profit organization. The New York Times bestselling author has written more than thirty books, including Developing the Leader Within You, Today Matters, and The 21 Irrefutable Laws of Leadership, which has sold more than one million copies.

<<101个道德规范Ethics 101>>

书籍目录

Acknowledgments
Preface
1. Whatever Happened to Business Ethics?
2. Why This Rule Is Golden
3. The Golden Rule Begins with You
4. Living a 24-Karat-Gold Life
5. Five Factors That Can "Tarnish" the Golden Rule
6. Seizing Your Golden Opportunity
7. How to Develop the "Midas Touch"
Conclusion: Go for the Gold(en) Rule
Notes

<<101个道德规范Ethics 101>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>