

<<Transforming Enterpr>>

图书基本信息

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内容概要

Innovators across all sectors of society are using information and communication technology to reshape economic and social activity。

Even after the boom —— and despite the bust -- the process of structural change continues across organizational boundaries。

Transforming Enterprise considers the implications of this change from a balanced , post-bust perspective。

Original essays examine the impact on the economy as a whole , and , in particular , the effect on productivity ; the role of information technology in creating and using knowledge -- especially knowledge that leads to innovation ; and new organizational models , as seen in the interlocking and overlapping networks made possible by the Internet。

The authors also analyze structural changes in specific sectors , including the effect of information technology on the automotive industry , demand-driven production and flexible value chains in the personal computer industry , and new models of outsourced manufacturing in the electronics industry。

The final essays examine the societal implications of the diverse ways that information technologies are used -- across individuals , groups , communities , and nations -- and considering questions of access and the digital divide。

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作者简介

William H. Dutton is Professor of Internet Studies and Director of the Oxford Internet Institute , University of Oxford.

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