

<<员工激励 Motivating E>>

图书基本信息

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### 内容概要

In today's high-pressure workplace, motivating all employees to consistently contribute their best can mean the difference between success and failure. *Motivating Employees*, a comprehensive and essential resource for any manager on the run, shows you how. Learn to: Inspire employees to succeed Improve performance through coaching Minimize the impact of common de-motivators Create a fair and consistent reward system Turn negative experiences into positive, motivational opportunities The *Collins Best Practices* guides offer new and seasoned managers the essential information they need to achieve more, both personally and professionally. Designed to provide tried-and-true advice from the world's most influential business minds, they feature practical strategies and tips to help you get ahead.

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